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François de Visscher Lends Expertise to Private Equity Insights Article

Francois de Visscher, founder of de Visscher & Co. LLC and an active director and shareholder in his own family's global enterprise, offered his direct investment expertise to the CohnReznick LLP article, [Family Offices Play Powerful New Role in Private Equity](#).

CohnReznick LLP is a top accounting, tax, and advisory firm offering specialized services for middle market and Fortune 1000 companies, private equity and financial services firms, government contractors and agencies, and not-for-profit organizations. In the article, de Visscher speaks to the benefits of direct investments. "Having an investor that understands family governance and how families operate within a business context can go a long way to contributing to the future success of the business."

De Visscher also provides important considerations for family offices new to direct investments. While family office direct investments are increasing in frequency and appeal, de Visscher advises family offices to "take a step back and create a coherent strategy."

[Read the full article here.](#)



de Visscher & Co.

de Visscher & Co., LLC
Two Greenwich Office Park
Greenwich, CT 06831
(P) 203.629.6500
(E) worldhq@devisscher.com
www.devisscher.com

de Visscher & Co. LLC, headquartered in Greenwich, Connecticut, provides Financial Advisory Services to family and closely-held businesses and to single family offices; including capital and liquidity programs, control restructuring, direct investment services, and family governance and succession planning.

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For information regarding BGA or HWSC, please contact Kaitlin Turnley at kturnley@hwsc.com.

